GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

Home Department – CINEMAS – Permission to issue "B–Form Licence" to the THE CINEMAS @ MG Brothers 5 Screens of M/s Krishnaveni Film Exhibitors Pvt. Ltd., SPSR Nellore with rates proposed and allowing (5) shows per day – Permission accorded – Orders – Issued.

HOME (GENERAL. A) DEPARTMENT

G.O.MS.No. 89 **Dated: 22-05-2017**

Read the following:-

1. From the Authorized signatory, Krishnaveni Film Exhibitors Pvt. Ltd., letter dated 30.03.2017.
2. From the Joint Collector and Licensing Authority, SPSR Nellore District, Lr.No.C5(M)/654/2015, dated 24.03.2017.

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ORDER:

In the reference 1st read above, the authorised signatory of Krishnaveni Film Exhibitors Pvt. Ltd., Nellore while enclosing the report received from the Joint Collector and Licensing Authority, Nellore have requested the Government to accord permission for the multiplex for 5 shows in a day in the five screens.

2. In the reference 2nd read above, the Joint Collector & Licensing Authority in his letter dated: 24.03.2017 has informed that the authorised signatory of M/s. Krishnaveni Film Exhibitors Pvt. Ltd., Nellore has represented that they have received NOC from all the concerned departments and all the five theatres in MGB felicity Mall are completed and is operating from 19.11.2016 with the following seating capacity and rates of admission.

S.NO	Name of the Screen	Seating Capacity	Rate of Admission Incl TMC (Rs.)
1	Screen – 1	226	125/-
2	Screen – 2	131	125/-
3	Screen – 3	132	125/-
4	Screen – 4	248	125/-
5	Screen – 5	277	125/-
	Total Seats	1014	-

3. The Joint Collector & Licensing Authority has further stated that M/s. Krishnaveni Film Exhibitors Pvt. Ltd., has informed that the NOC from the Fire Service Department and orders from the Government treating the Theatre as Multiplex will be obtained within 2 months and also furnished the copies of NOC from the following Departments.

1. Deputy Electrical Inspector, Nellore,
2. Commissioner, Nellore Municipal Corporation,
3. Executive Engineer, R&B,
4. District Medical and Health Officer, Nellore,
5. SP of Police, Nellore,
6. RDO, Nellore and
7. DG Fire Services, Vijayawada.

4. The Joint Collector & Licensing Authority has temporarily permitted the Theatre Management for screening of movies in the five (5) screens at "THE CINEMA @ MG BROTHERS" by M/s. Krishnaveni Film Exhibitors Pvt. Ltd., Nellore with the following rates of admission, as the G.O. Ms. No. 100, Home (General. A) Department, dated: 26.04.2013 is set aside by the Hon'ble High Court of AP in

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W.P.No. 18779 of 2013 and other WPs subject to condition that the management should submit the final occupancy certificate from the DG, Fire Services

S.NO	Name of the Screen	Seating Capacity	Rate of Admission in (Rs.)	TMC (Rs.)
1	Screen – 1	226	125/-	3/-
2	Screen – 2	131	125/-	3/-
3	Screen – 3	132	125/-	3/-
4	Screen – 4	248	125/-	3/-
5	Screen – 5	277	125/-	3/-
	Total Seats	1014	-	

5. The DG, Fire Services vide his letter dated: 03.03.2017 has stated that the builder has constructed the building with Lower Basement + Basement-2 + Basement -1 + Ground +5 Upper Floors with a height of 24.00 Mtrs for assemble occupancy (D6), and that the management has previously obtained "Provisional NOC vide Rc. No. 9892/MSB/SR/NLR/2012, dt: 06.04.2016, and that the management has provided all the required fire safety measures, means of escape and open spaces as per the Revised Provisional NOC, and as per the inspection report, there are no deficiencies at the above MSB premises to issue" Occupancy No Objection Certificate," and as per the MSB inspection committee, the "No Objection Certificate" for occupancy is valid for one year from the date of issue of the letter, and that it is the responsibility of the builder to apply for renewal of NOC, two months before expiry of NOC.

6. The Joint Collector & Licensing Authority, SPSR Nellore has finally requested the Government to accord permission to issue "B – Form Licence" to THE CINEMA @ MG BROTHERS 5 Screens of M/s. Krishnaveni Film Exhibitors Pvt. Ltd., Nellore with the rates mentioned above treating the above 5 theatres as Multiplex.

7. The Joint Collector & Licensing Authority, SPSR Nellore has temporarily permitted the Theatre management for screening of movies in the five screens and now requesting the Government to issue orders treating the Theatres as Multiplex Theatres as the Government is the competent Authority to issue such orders.

8. Government, after careful examination of the matter and in exercise of the powers conferred under Section 12 of Andhra Pradesh Cinemas (Regulation) Act, 1955 and under clause (a) of sub rule (3) of rule 11 (b) of Andhra Pradesh Cinemas (Regulation) Rule, 1970, hereby grant Cinematograph Licence to THE CINEMA @ MG BROTHERS 5 Screens of M/s. Krishnaveni Film Exhibitors Pvt. Ltd., Nellore with the rates allowed by the Joint Collector and Licensing Authority, SPSR Nellore, treating the above 5 theatres as Multiplex, and allowing five(5)shows per day in all five screens.

9. The Joint Collector, SPSR Nellore shall take further necessary action in the matter accordingly.

(BY ORDER AND IN THE NAME OF GOVERNOR OF ANDHA PRADESH)

A.R. ANURADHA
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Collector & District Magistrate, SPSR Nellore.
The Joint Collector and Licensing Authority, SPSR Nellore.
Copy to:
The Authorized signatory, Krishnaveni Film Exhibitors Pvt. Ltd.,
SPSR Nellore District.
The PS to Spl. Chief Secretary to Hon'ble CM and Minister.
The PS to Prl. Secretary, Home Department.
SF/SC.

// FORWARDED:: BY ORDER//

ASSISTANT SECRETARY TO GOVERNMENT.

ANNEXURE TO G.O.MS. NO.89, HOME (GENERAL.A) DEPARTMENT, Dated: 22.05.2017.

CONDITIONS FOR MULTIPLEXES

a) The CCTV system shall be maintained without any interruption.

b) Night vision cameras to be installed specially at the Box Office to capture the images of the patrons buying tickets during the late evening hours.

c) The patrons shall be provided with lifts/escalators for exit at the end of the shows on par with such facility provided at the time of entering the theatre.

d) Adequate parking arrangements should be made such that there is slowing down or stopping of traffic in front of the theatre.

CONDITIONS FOR THEATRES AND MULTIPLEXES

1) The rates of tickets and rates of online Cinema ticket service charges with the name of the agency shall be exhibited at the counter and in any other conspicuous manner.

2) All gangways, exits and treads of steps and stairways shall be maintained with no slippery surfaces at all times.

3) The corridors, area earmarked for lobby and parking for the use of cine-goers, should not be let out for any commercial or other purpose.

4) No vehicle shall be parked or allowed to stand in such a way as to obstruct exits or impede the rapid dispersal of persons accommodated, in the event of fire or panic.

5) Emergency evacuation plan shall be drawn and got approved by the licensing authority within one month. (Uphaar Theatre- Hon'ble Supreme Court Directions).

6) A short documentary shall be screened during every show by showing the exits, emergency escape routes and instructions as to what to do and what not to do in the case of fire or other hazards (Uphaar Theatre – Hon'ble Supreme Court Directions).

7) The staff/ushers including security staff should be periodically trained to operate the fire safety equipment during emergency in fire drills and evacuation procedures to provide support to the patrons in case of fire or any other calamity. Mock drills shall be conducted once every 6 months. (Uphaar Theatre- Hon'ble Supreme Court Directions).

8) While the Theatres are entitled to regulate the exit through doors other than the entry door, under no circumstances should the entry door (which can act as an emergency exit in the event of fire or other emergency) be bolted from outside. At the end of the show, the ushers may request the patrons to use the exit doors by placing a temporary barrier across the entry gate which should be easily movable (Uphaar Theatre – Hon'ble Supreme Court Directions).

9) The emergency department telephone numbers of the nearest Hospitals, Police Station and Fire Department shall be displayed in every show.

10) The Management should facilitate periodical inspection by the Fire Officer concerned.

11) The Management should obtain insurance coverage for all the employees and audience/visitors/vendors.

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12) The Management shall ensure all safety measures including fire safety measures as prescribed by Government National Building Code and other statutes or orders issued by Government from time to time.

13) There should be no modifications to the available parking area as seen in the re-inspection report to avoid reduction in parking area.

14) Adequate valet parking staff and security guards should be provided for a parking convenience, safety and traffic regulation at entry and exit.

15) All precautions should be taken for safety during movement and parking of vehicles inside the multiplex area.

16) No obstruction should be made in form of advertisement boards, stalls, etc in and around the multiplex which hinders free movement of vehicles and parameters of safety.

17) Toilets should be clean and hygienically maintained, adequate number of wash basins of porcelain/stainless steel shall be provided along with soap to wash hands, with warm running water, and hot air for cleaning hands and drying them hygienically. Clean and dry towels shall be kept for the use of customers. Under no circumstances should the toilets and wash- basins be clogged and in a stinking condition. Any complaint in this regard will be viewed seriously.

18) The rates of food items, snacks and beverages sold in the premises shall at reasonable rates and should never exceed the retail price printed thereon. Foodstuffs and snacks should always be fresh and hygienically packed. There shall be no exploitation of customers in this regard. Any complaint in this regard will result in imposition of severe penalties.

19) Air conditioners should be maintained in proper condition, and if found not working severe penalty will be imposed.

20) Fresh and clean drinking water must be provided for the patrons.

21) The parking areas of the Multiplex and the nearby commercial complex should be kept separate.

22) There should be smooth finish in the space between the road and entry/exit of the Mall.

23) There are minor signages and painting to be completed at basement levels III & IV. There should be finished before operating the Cinema theatre.

24) Women Help Desk: The Management shall arrange for Women Help Desk to help/assist women patrons especially for night shows from 7:00 P.M. to 1:00 A.M. which includes arranging for Taxi if they want keeping details of Taxi drivers for safety of women patrons.

A.R. ANURADHA

PRINCIPAL SECRETARY TO GOVERNMENT